

SPECTRUM LIBRARY TALK



Nice to meet you!

I'm writing this just hours after returning from the LI Show. What a great event, and how fantastic it has been to put faces to so many familiar names I have spoken to over the years. A special mention to Jean from South Lanarkshire who came and sought me out like an old friend! My feet are sore but it was all worth it – we met over 400 of you on the stand...find out more below..

If there is anything you'd like to know more about or if you'd like to contribute please call or email me: debbie@spectrumplastics.co.uk

E-Library Talk: If you'd prefer to receive this newsletter by email please drop me a line and I'll add your name to the distribution list.

SHOW SUCCESS!

On 10th and 11th June we were at the NEC taking part in the Library and Information Show. With our fantastic new stand, on-tap coffee for weary show-goers, and the chance to win some exciting prizes in our 'Traffic Lights' game we had an awful lot of interest.



Debbie with 'traffic lights' prize winner, Kevin Duffy

Our team of seven spoke to over 400 people and our Traffic Lights top-prize winner, Kevin Duffy, from Birmingham City Council, walked away with a free order of 5000 library cards.

We gave away hundreds of Spectrum highlighters but we've still got lots left. If you would like one just email Debbie: debbie@spectrumplastics.co.uk, with your name, address and the name of your library card decision maker and we'll pop one in the post for you.

If you missed the show and would like some more information and samples just email your details and we can ensure you have a pack issued immediately: debbie@spectrumplastics.co.uk



Spectrum on our stand at the LI show - Debbie, Kay and Kath

Kevin says:

"I was thrilled to win such a great prize. I hope to run a children's art competition over the Summer holidays to select a design for the cards. It will allow us to customise our library tickets so that children at seven libraries in Birmingham get something that has been designed specifically with them in mind. It will also be a great opportunity for a budding artist to get their work into the hands of 5000 people in Birmingham and tell them what a great service Libraries provide"



Our stand attracted an awful lot of interest!!!

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EVERYONE LOVES KIPPER

North Yorkshire Libraries have been working with Spectrum Plastics to create artwork for a very special Children's card. Julie Harker from North Yorkshire Libraries provided 'Kipper' and Spectrum did the rest. We hope you'll agree the results are fantastic.

The card takes its inspiration from the popular 'Kipper' books by Mick Inkpen and published by Hodder Stoughton. 30,000 children's cards have been produced across several designs.

Debbie says:

"It's colourful, relevant and the kids just love it! We are delighted with the new design it really gives the children that little something extra when they join."

To find out more about switching suppliers or to get some further information and samples please contact Debbie on debbie@spectrumplastics.co.uk



Kipper reproduced by kind permission of Hodder Stoughton Ltd

LIBRARY CARD OF THE YEAR COMPETITION

After the LI Show we realised just how much you are interested in finding out about other libraries card designs.

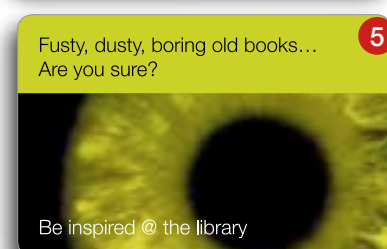
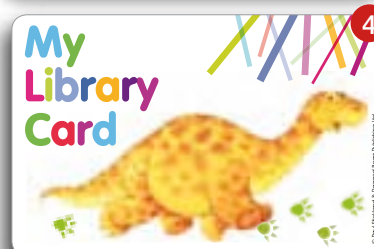
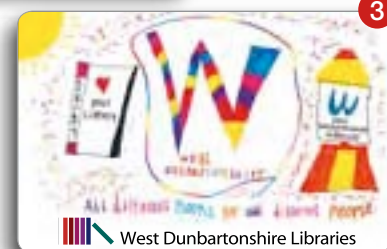
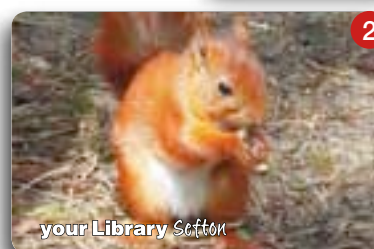
As a bit of fun we thought we'd show you a few more and let you choose a winner. As a prize we'll then send the winning council a basket of cakes to share one Friday afternoon! Based on innovation, appeal and local relevance we have short-listed the designs below that we think warrant the title 'Best Library card design 2008/9':

- 1 Hull Libraries Hull Tigers card
- 2 Sefton Libraries Red Squirrel card
- 3 West Dunbartonshire Children's Competition card
- 4 Hampshire's Roar card
- 5 Somerset's Green Eye card

To vote for your favourite email the number of your choice to debbie@spectrumplastics.co.uk by 31/08/09.



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If you have a story or information that you'd like to share with other libraries, throughout the UK and Ireland, we'd like to help. Email me on debbie@spectrumplastics.co.uk

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